

User Manual

Brinna simplifies the process of converting your originals to different ad formats and easily creates many files with different types of content, such as images, headlines and CTAs, with just one click.

This user manual describes how to install Brinna and how to get started using Brinna. Brinna assumes that you have a valid license for Photoshop, Creative Cloud, and have these programs installed on your computer, with an internet connection.

To avoid some confusion, please note that we may use Stoodio or Brinna interchangeably in the text and software, this is because we are in the process of updating to our new name Brinna everywhere. Please bear with us.

Installation

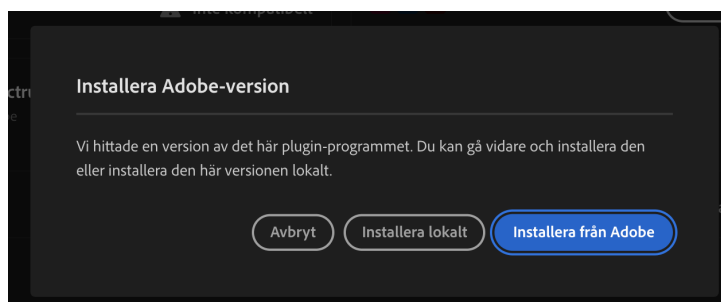
There are several ways to install Brinna for Photoshop:

- A. from a .ccx-file you have received directly from us
- B. from within Photoshop
- C. from a share link to Adobe Exchange

A. from a .ccx-file

If you received a .ccx file from us, do this:

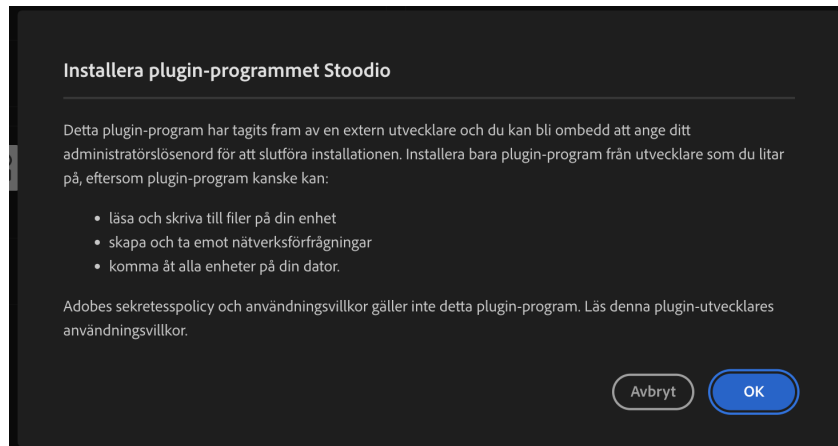
1. Double-click the file. Creative Cloud will then open, with the following popup:



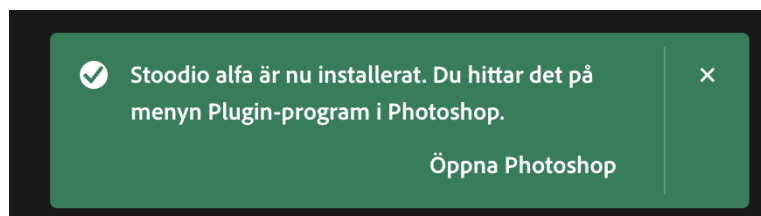
You can choose to install Brinna from the file you received from us (recommended if you are a design partner and have access to an early version with new functionality) or from the latest version of Brinna uploaded on Adobe. Select the "Install Locally" option to install the version you have received from us.

2. Accept the installation by pressing "Ok" on the next popup.

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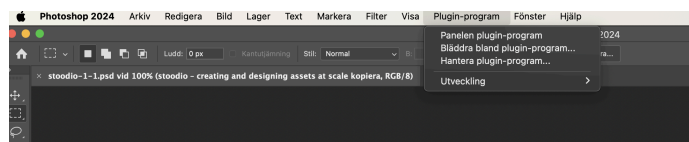
3. When the installation is complete, Creative Cloud displays the following message:



B. Installation from within Photoshop

If you want to install Brinna directly from within Photoshop – do this:

1. In Photoshop, choose the Plugins menu item, and then choose Browse Plugins.



2. In the search window, type "Stoodio alpha"*. Then you will see Stoodio* listed among the plug-ins.
3. Click on Stoodio*. Then Stoodio's* page is displayed.
4. At the top right, you will see a button with the text "Install". Click on it. After this, the procedure is the same as in A 2-3 above.

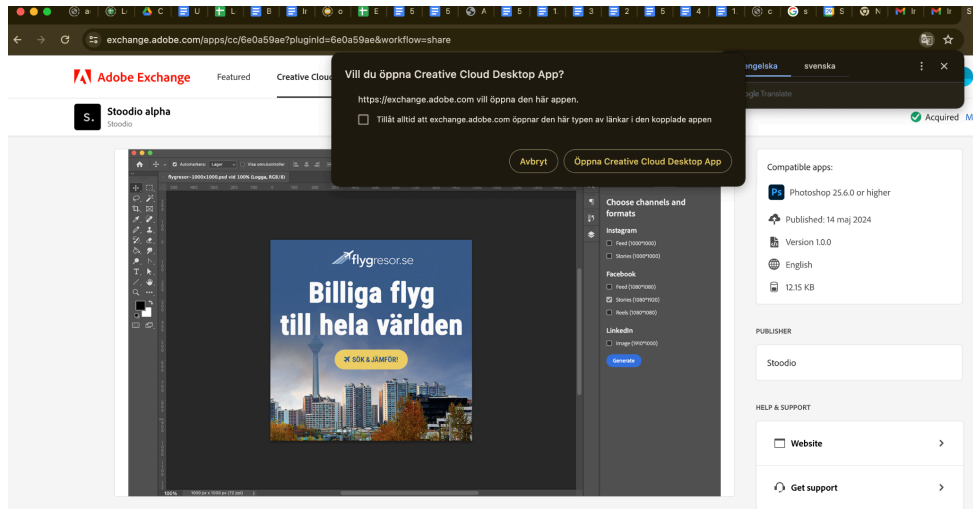
C. Installation from share link

It is also possible to install Brinna by following this link to Stoodio's* page, https://adobe.com/go/cc_plugins_discover_plugin?pluginId=6e0a59ae&workflow=share

1. Follow the link above to Adobe Exchange.

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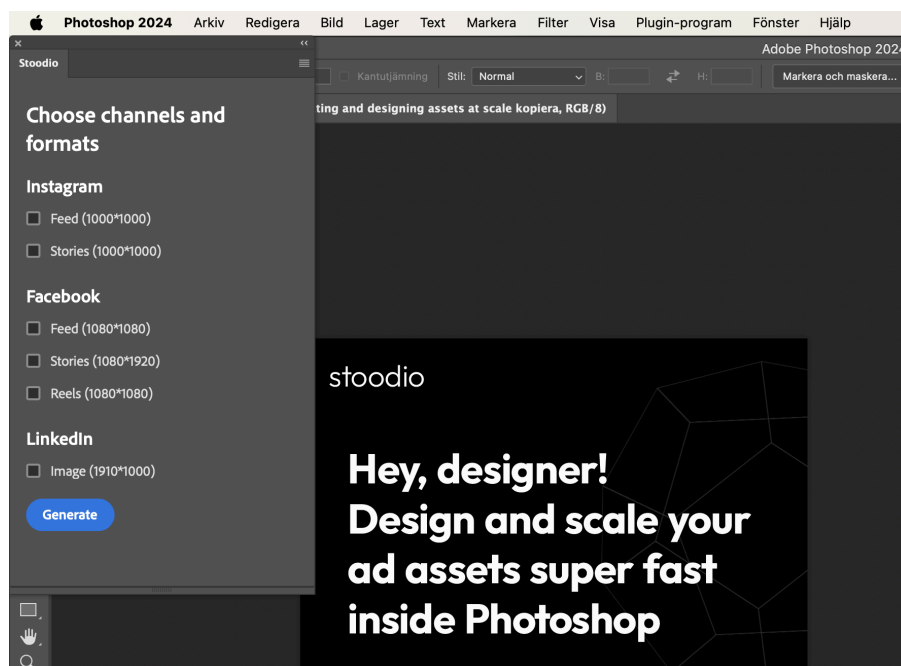
2. Press the button in the pop-up box to open Creative Cloud.



3. At the top right, you will see a button with the text "Install". Click on it. After this, the procedure is the same as in A 2-3 above.

Check that Brinna is properly installed in Photoshop

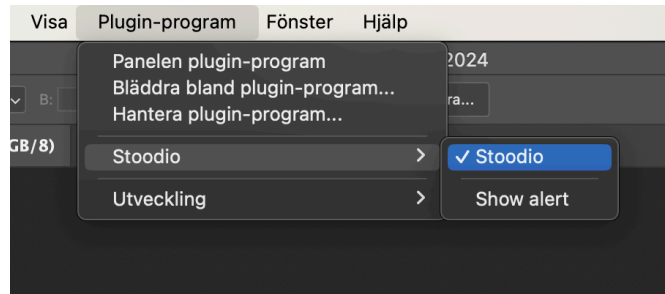
When Brinna is properly installed in Photoshop, you will see the plugin as a panel in Photoshop with the heading Stoodio*. You can move and attach the panel where you want it.



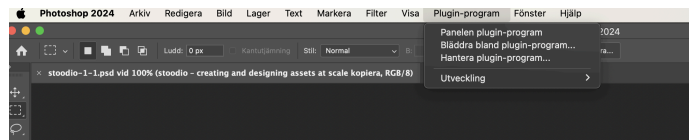
If you don't see a panel, do this:

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1. Go to the Plugins menu option in Photoshop. If you see the plugin in the list, it is installed, and select "Stoodio"* to bring it up.



1. If you don't see "Stoodio"* in the list, the plugin is not installed. Select one of the options at the beginning of this document to install it.



How to use Brinna

Start by making your original design in .psd format. We suggest using a 1:1 ratio as it is easier to change to horizontal or vertical formats.

Create different formats

Choose the formats you want by clicking on the desired formats in the boxes in the plugin's panel. Your original will be copied into a new file that will open in a tab next to the original in Photoshop. Right now you have to adjust the design manually, but future versions of Brinna will do this automatically.

Vary content based on layers

Brinna can automatically create many image files with different contents. If you have different layers (like several different headers or different background images), group them into folders. Ungrouped layers will be included in each new file. Press the Generate button to create the files. You will get to choose a folder on your computer to save the files.

Example 1

- Layer 1 - logo
- Layer 2 - CTA
- Layer 3: Group
 - layer 4 - image 1

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layer 5 - image 2

layer 6 - image 3

When you generate unique files for these layers, you will get 3 different files with these combinations of layers:

1. layer 1 + layer 2 + layer 4
2. layer 1+ layer 2 + layer 5
3. layer 1 + layer 2 + layer 6

Example 2

If you have another layer group in your .psd, it might look like this:

Layer 1 - logo

Layer 2 - CTA

Layer 3: Group

layer 4 - image 1

layer 5 - image 2

layer 6 - image 3

Layer 7: Group

layer 8 : text 1

layer 9: text 2

layer 10: text 3

and then the result is nine unique files with the following combinations of layers:

1. layer 1 + layer 2 + layer 4 + layer 8
2. layer 1+ layer 2 + layer 5 + layer 8
3. layer 1 + layer 2 + layer 6 + layer 8
4. layer 1 + layer 2 + layer 4 + layer 9
5. layer 1+ layer 2 + layer 5 + layer 9
6. layer 1 + layer 2 + layer 6 + layer 9
7. layer 1 + layer 2 + layer 4 + layer 10
8. layer 1+ layer 2 + layer 5 + layer 10
9. layer 1 + layer 2 + layer 6 + layer 10